

hi,
#disastercamp

design
+ disasters
+ social media

#disastercamp

We study
“natural disasters”
in this class.

We all know that
earthquakes

We all know that
earthquakes
and hurricanes

We all know that
earthquakes
and hurricanes
and tornadoes

We all know that
earthquakes
and hurricanes
and tornadoes
occur in nature.

BUT

What's a
disaster?



Are “natural
disasters”
inevitable?



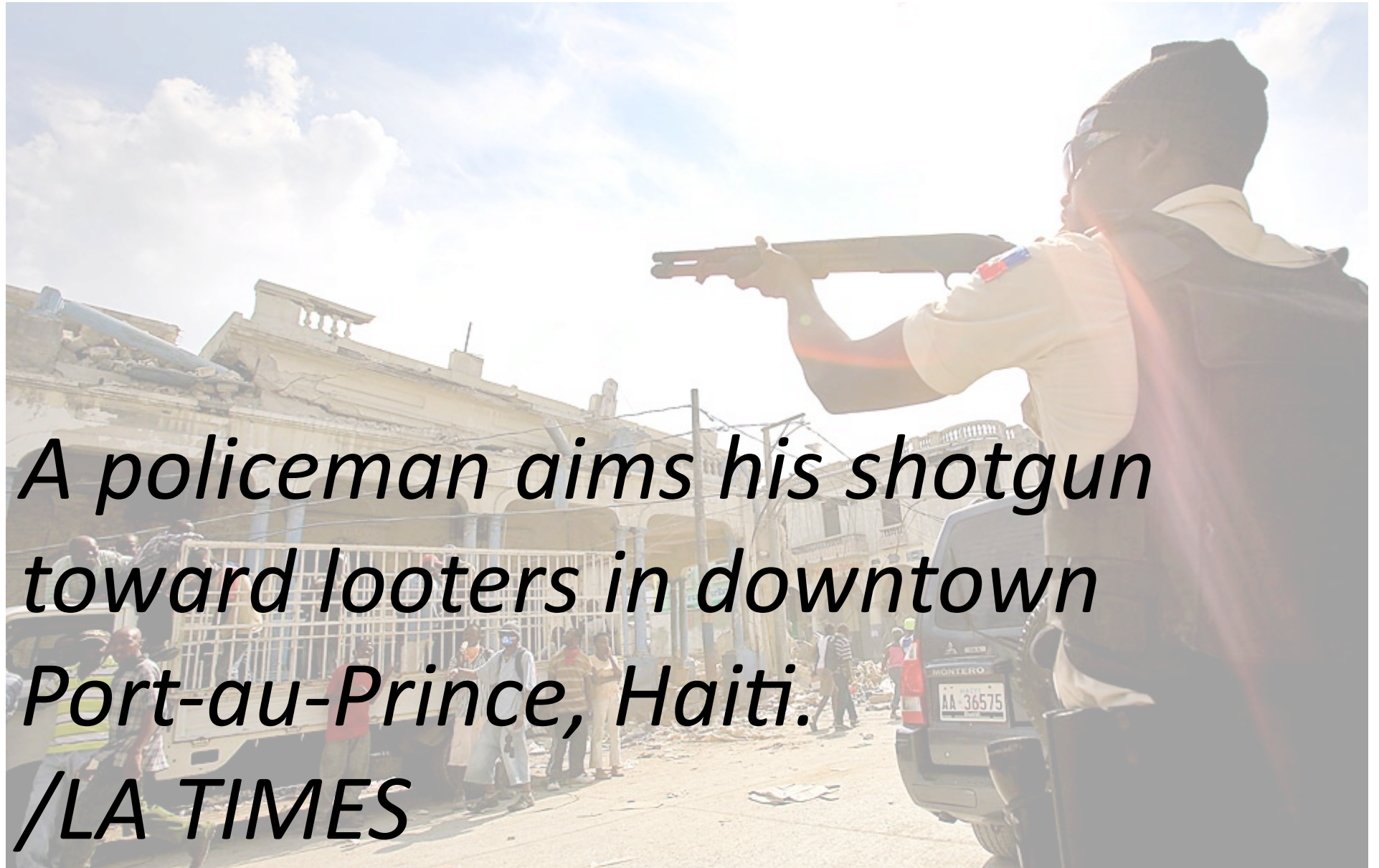
(Is this preventable?)

Why do some people
suffer more than
others?





Whose stories
do we hear?

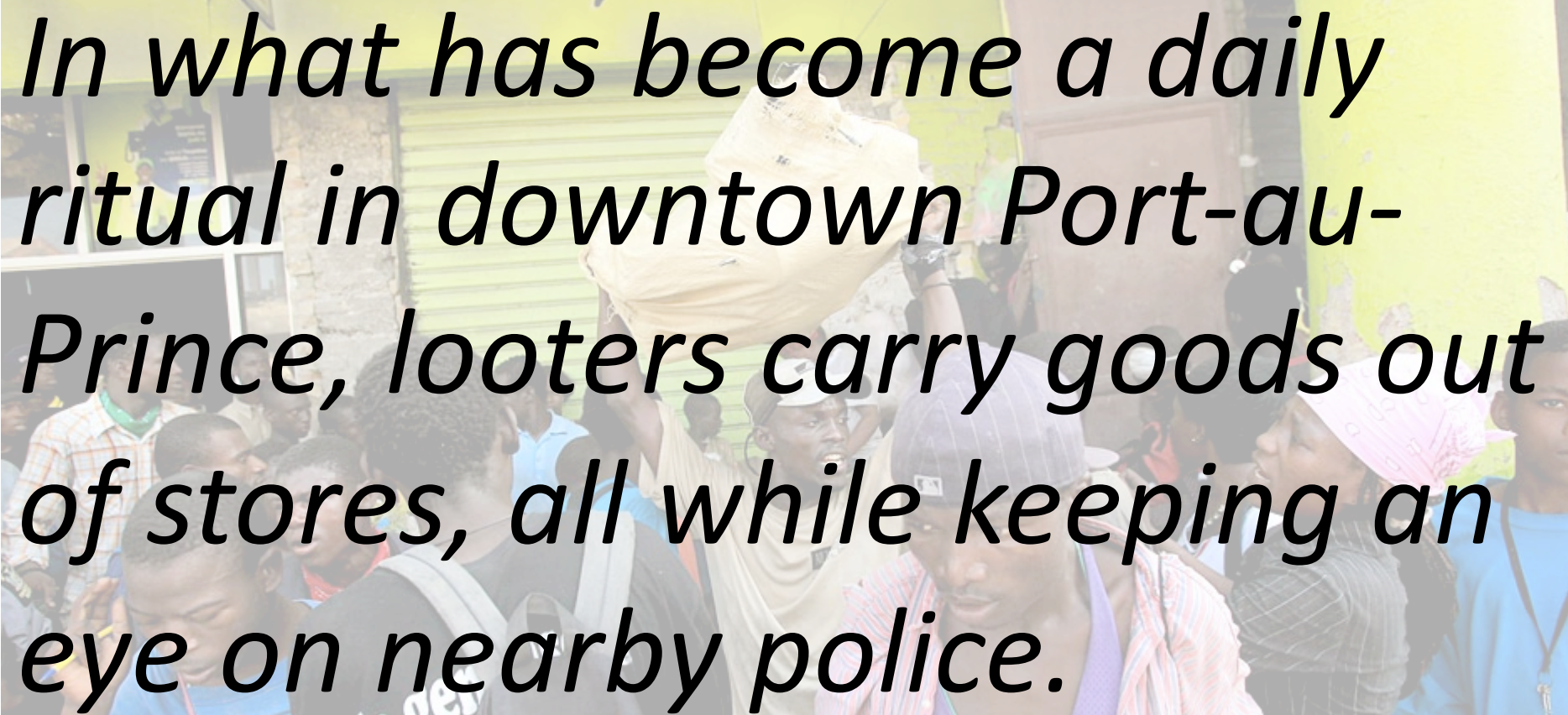


*A policeman aims his shotgun
toward looters in downtown
Port-au-Prince, Haiti.*

/LA TIMES

Whose should we believe?



A photograph of a crowd in Port-au-Prince, Haiti. In the center, a person is carrying a large, light-colored sack on their head. The crowd consists of many people, some looking towards the camera and others looking away. The background shows a yellow wall and a sign with the letters "NIK".

In what has become a daily ritual in downtown Port-au-Prince, looters carry goods out of stores, all while keeping an eye on nearby police.

/ LA TIMES

By the end of the course,
you will have designed a
concept for how people
affected by disasters can
use social media and
other tools to save lives.

[http://bit.ly/
disastercamp2012pictures](http://bit.ly/disastercamp2012pictures)

What do these images have in common?

Where are they from? What do they depict?
Who is taking them? What class do the
victims belong to? What is their gender?
Are there children? What are they wearing?



Whose stories
do we hear?

No Image, No News? How disasters unfold on TV

RT

Get more from RT ▶

13,456 videos ▾

Subscribe

NHK WORLD

視聴者撮影

岩手 陸前

午後3時

11 MARCH 2011, JAPAN

11 NHK

RT

DISASTER PICTURES FRAME RESPONSES
WHERE NO IMAGE MEANS NO NEWS

NEWS TOKYO.

FOLLOW RT ON

WWW.TWITTER.COM/RT

⌵


▶ 🔊

1:16 / 3:14

360p

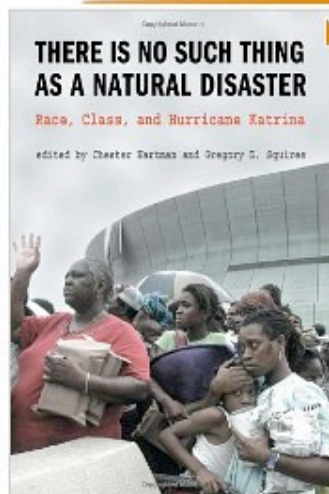
↺

⌵

A photograph of a woman sitting on the ground in front of a destroyed building. The building has a collapsed roof and is surrounded by debris. In the background, there are palm trees and other structures. The woman is wearing a yellow shirt and blue pants, and she is looking to the right. The text "Are 'natural disasters' inevitable?" is overlaid on the image in a large, bold font. The word "natural" is in red, and the rest of the text is in black.

Are “natural
disasters”
inevitable?

Click to **LOOK INSIDE!**



[Share your own customer images](#)

[Search inside this book](#)

There is No Such Thing as a Natural Disaster: Race, Class, and Katrina [Paperback]

[Gregory Squires](#) (Editor), [Chester Hartman](#) (Editor)

★★★★☆ (5 customer reviews) |  Like (0)

List Price: ~~\$39.95~~

Price: **\$35.86** & eligible for free shipping with **Amazon Prime**

You Save: **\$4.09 (10%)**

In Stock.

Ships from and sold by **Amazon.com**. Gift-wrap available.

Only 1 left in stock--order soon (more on the way).

Want it delivered Tuesday, June 28? Order it in the next 19 hours and 34 minutes, and choose **One-Day Shipping** at checkout. [Details](#)

27 new from \$18.20 **28 used** from \$11.98

Formats	Amazon Price		New from	Used from
Hardcover	\$140.00	✓Prime	\$125.00	\$124.99
Paperback	\$35.86	✓Prime	\$18.20	\$11.98

The
circumstances
that make
disasters deadly
are usually social.

In other words,
*they're caused by
humans.*



[http://bit.ly/
disastercamp2012](http://bit.ly/disastercamp2012)

VULNERABILITY

VULNERABILITY



What factors make some people more vulnerable to disasters than others? What's the difference between a hazard and a disaster? Why do some people live in places that are more "hazardous"? How can human choices result in hazardous conditions? What is vulnerability, in terms of disasters?

In addition to answering these questions, write down any questions that come up in your group.