

hi,  
**#disastercamp**

design

+ disasters

+ social media

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#disastercamp

We study  
“natural disasters”  
in this class.

We all know that  
earthquakes

We all know that  
earthquakes  
and hurricanes

We all know that  
earthquakes  
and hurricanes  
and tornadoes

We all know that  
earthquakes  
and hurricanes  
and tornadoes  
occur in nature.

**BUT**

What's a  
disaster?



Are “natural  
disasters”  
inevitable?



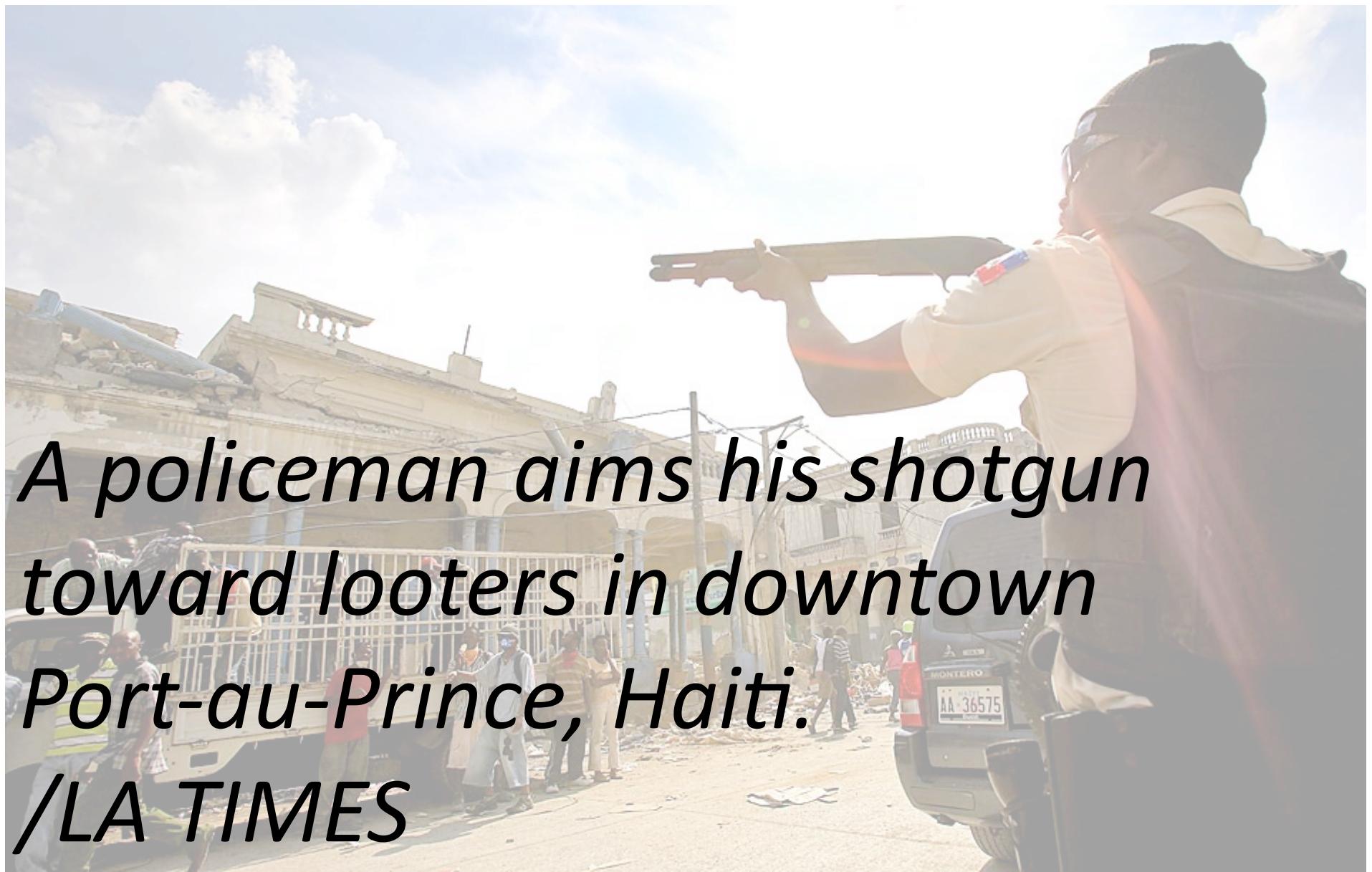
(Is this  
preventable?)

# Why do some people suffer more than others?





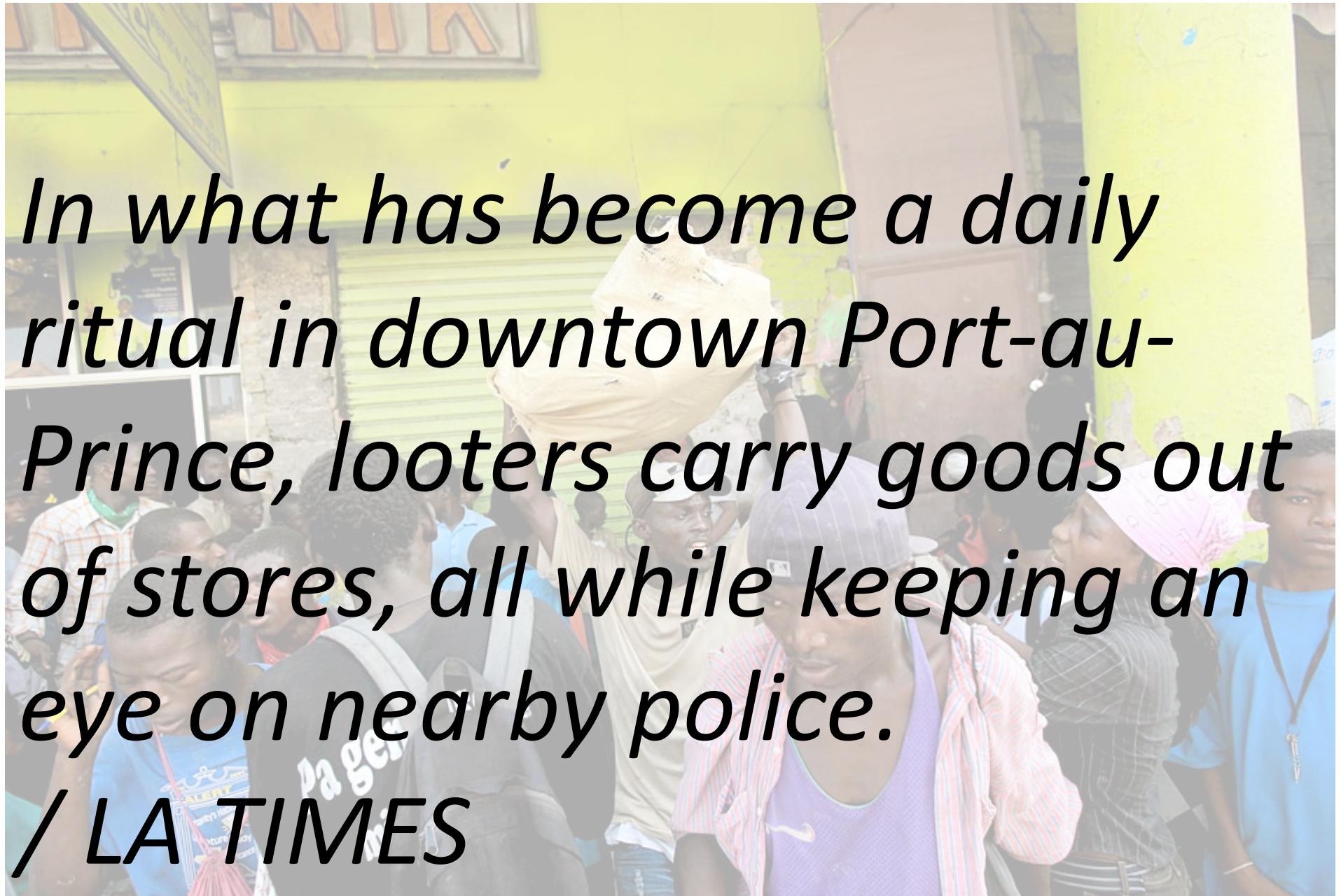
Whose stories  
do we hear?



*A policeman aims his shotgun  
toward looters in downtown  
Port-au-Prince, Haiti.  
/LA TIMES*

# Whose should we believe?





*In what has become a daily ritual in downtown Port-au-Prince, looters carry goods out of stores, all while keeping an eye on nearby police.*

*/ LATIMES*

By the end of the course,  
you will have designed a  
concept for how people  
affected by disasters can  
use social media and  
other tools to save lives.

[http://bit.ly/  
disastercamp2012pictures](http://bit.ly/disastercamp2012pictures)

# What do these images have in common?

Where are they from? What do they depict?  
Who is taking them? What class do the  
victims belong to? What is their gender?  
Are there children? What are they wearing?



Whose stories  
do we hear?

## No Image, No News? How disasters unfold on TV



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視聴者撮影 岩手 陸上 午後3時

11 MARCH 2011, JAPAN

DISASTER PICTURES FRAME RESPONSES WHERE NO IMAGE MEANS NO NEWS

NEWS TOKYO.

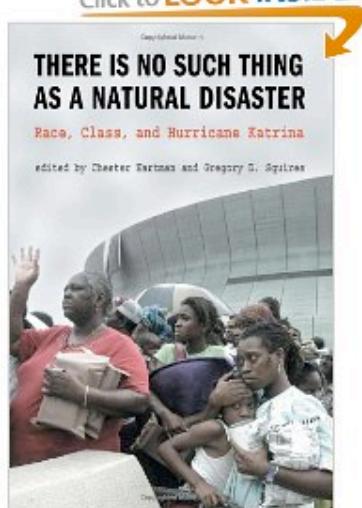
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1:16 / 3:14

360p

A photograph showing a woman sitting on the ground in a field, looking towards the right. In the background, there is a destroyed building with debris and palm trees. The image serves as a visual metaphor for the impact of natural disasters on human life and property.

Are “natural  
disasters”  
inevitable?



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## **There is No Such Thing as a Natural Disaster: Race, Class, and Katrina [Paperback]**

[Gregory Squires](#) (Editor), [Chester Hartman](#) (Editor)

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The  
circumstances  
that make  
disasters deadly  
are usually social.

In other words,  
*they're caused by  
humans.*



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VULNERABILITY

VULNERABILITY

?

What factors make some people more vulnerable to disasters than others? What's the difference between a hazard and a disaster? Why do some people live in places that are more "hazardous"? How can human choices result in hazardous conditions? What is vulnerability, in terms of disasters?

In addition to answering these questions, write down any questions that come up in your group.